



2025 Sponsorship Opportunities



Our Mission

Graceful journey to dignity and fulfilling life through a place to call home.

Our Vision

The community is united in support of every person living a safe and fulfilled life in their own home.

Housing families for over thirty years

Women Making History

Monday, March 31 at 7:00 pm Mercyhurst University Performing Arts Center

Celebrating extraordinary women in our community.

Catherine McAuley Level | \$10,000

- Name/link on social media as a sponsor pre- and post-event
- Name/link on Mercy Center website as sponsor
- Eight (8) guests invited to pre-event reception
- Name, logo in program booklet, listed in the Mercy Center Annual Report
- Name, logo in video played that evening and linked on MCW website
- Two (2) full-page ads in program booklet (5.75"x8.75" per page)

Sojourner Truth Level | \$5,000

- Name/link on social media as a sponsor pre- and post-event
- Name/link on Mercy Center website as sponsor
- Six (6) guests invited to pre-event reception
- Name, logo in program booklet, listed in the Mercy Center Annual Report
- Name, logo in video played that evening and linked on MCW website
- Full-page ad in program booklet (5.75"x8.75")

Martha Washington Level | \$2,500

- Name/link on social media as a sponsor pre- and post-event
- Name/link on Mercy Center website as sponsor
- Four (4) guests invited to pre-event reception
- Name, logo in program booklet, listed in the Mercy Center Annual Report
- Name, logo in video played that evening and linked on MCW website
- Half-page ad in program booklet (5"x3.875" or 2.375"x8")

Clara Barton Level | \$1,000

- Name/link on social media as a sponsor pre- and post-event
- Name/link on Mercy Center website as sponsor
- Two (2) guests invited to pre-event reception
- Name, logo in program booklet, listed in the Mercy Center Annual Report
- Name, logo in video played that evening and linked on MCW website

Rosa Parks Level | \$500

- Name, logo in program booklet, listed in the Mercy Center Annual Report
- Name, logo in video played that evening and linked on MCW website



Women Making History

Monday, March 31 at 7:00 pm Mercyhurst University Performing Arts Center

Company/Organization (As it should appear on sponsorship):

Contact Name:

Address:

City, State, ZIP:

Phone:

Email:

Sponsorship Level (select one)

Payment enclosed

Please Invoice me

\$10,000 Catherine McAuley

\$5,000 Sojourner Truth

\$2,500 Martha Washington

\$1,000 Clara Barton

\$500 Rosa Parks

Women Making History Sponsorships Due by March 7

Please email jhagerty@mcwerie.org or mail to:

Jennie Hagerty, Executive Director

Mercy Center for Women

1039 E. 27th Street

Erie, PA 16504

Program Ads Due by March 7

Send to Katie at kconfer@mcwerie.org. Please send jpg or png file format.

Pre-Event Reception

Private reception held from 5:30-6:30 in the Mercy Heritage Room, Mercyhurst University.

Please park on the south side of the Performing Arts Center. Please call Jill at (814) 455-4577 or email jsznajder@mcwerie.org by March 21 to RSVP for the reception.

Women Making History is free and open to the public with no RSVP required.

Pedal for Mercy

Saturday, September 6 at Penn Shore Winery and Vineyards

A cycling fundraiser through beautiful wine country.

Grand Tour Sponsor | \$5,000

- Logo displayed on MCW and bike registration websites
- Logo will be featured in all email blasts to over 2,000 supporters
- Name/link on social media as a sponsor pre- and post-event
- Logo on posters and yard sign; listed in the Mercy Center Annual Report
- Logo on the Pedal for Mercy 2024 t-shirt
- Ten (10) social tickets incl. food, beverages, and entertainment at event

Breakaway Sponsor | \$2,500

- Logo displayed on MCW and bike registration websites
- Logo will be featured in all email blasts to over 2,000 supporters
- Name/link on social media as a sponsor pre- and post-event
- Logo on posters and yard sign; listed in the Mercy Center Annual Report
- Logo on the Pedal for Mercy 2024 t-shirt
- Six (6) social tickets incl. food, beverages, and entertainment at event

King/Queen of the Hill Sponsor | \$1,500

- Logo will be featured in all email blasts to over 2,000 supporters
- Name/link on social media as a sponsor pre- and post-event
- Logo on posters and yard sign; listed in the Mercy Center Annual Report
- Logo on the Pedal for Mercy 2024 t-shirt
- Four (4) social tickets incl. food, beverages, and entertainment at event

In the Zone Sponsor | \$1,000

- Logo will be featured in all email blasts to over 2,000 supporters
- Name/link on social media as a sponsor pre- and post-event
- Logo on posters and yard sign; listed in the Mercy Center Annual Report
- Logo on the Pedal for Mercy 2024 t-shirt
- Two (2) social tickets incl. food, beverages, and entertainment at event

SAG Wagon and Water Stop Sponsor | \$500

- Logo on posters and yard sign
- Logo on the Pedal for Mercy 2024 t-shirt

Ice Cream Finale Sponsor | \$250

- Logo on All-Sponsor poster only
- Logo on the Pedal for Mercy 2024 t-shirt



Pedal for Mercy

Saturday, September 6 at Penn Shore Winery and Vineyards

Company/Organization (As it should appear on sponsorship):

Contact Name:

Address:

City, State, ZIP:

Phone:

Email:

Sponsorship Level (select one)

Payment enclosed

Please Invoice me

\$5,000 Grand Tour

\$2,500 Breakaway

\$1,500 King/Queen of the Hill

\$1,000 In the Zone

\$500 SAG Wagon/Water Stop

\$250 Ice Cream Finale

Pedal for Mercy Sponsorships Due by August 1

Please email jhagerty@mcwerie.org or mail to:
Jennie Hagerty, Executive Director
Mercy Center for Women
1039 E. 27th Street
Erie, PA 16504

Logos Due by August 1

Send to kconfer@mcwerie.org
Please send jpg or png file format

Additional Information

Please contact Katie at kconfer@mcwerie.org for questions about the event, to volunteer, or to participate.



Contact Us

For Sponsorships and Donations

Jennie Hagerty
Executive Director
jhagerty@mcwerie.org

For Graphics, Logos, and Press

Katie Confer
Director of Marketing & Advancement
kconfer@mcwerie.org

For General Event Information

Jill Sznajder
jsznajder@mcwerie.org

Mercy Center for Women
1039 E. 27th Street
Erie, PA 16504

(814) 455-4577

MCWERIE.ORG

